

## Marketing Concept

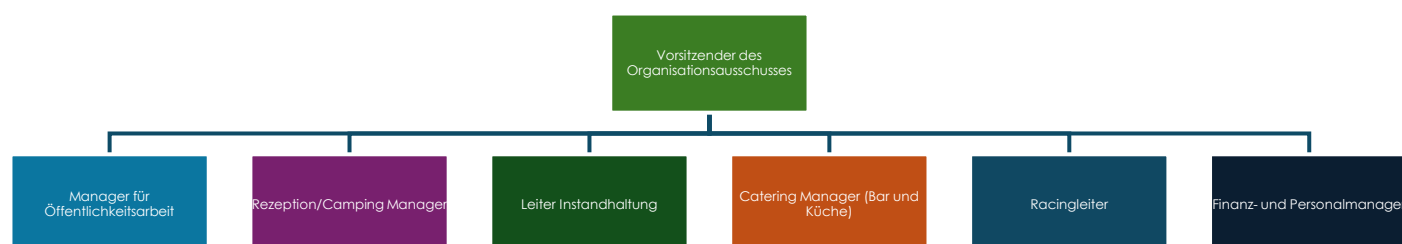
### World Championship 2026 – Largescale Touring Cars- Lostallo

We are proud to host the World Largescale Touring Car Championship class from 27 July 2026 to 1. August 2026.

Our club, Mini Racing Ticino and Moesa (MRTM), has already organised several major events and is ready to make this event a landmark for the R/C scene and the Lostallo region.

The event will be attended by 150 drivers, who will travel to Lostallo with their mechanics, family and friends. At R/C level, there is no bigger event than the World Championship. We expect a full house and also numerous spectators and guests who will support the drivers at the trackside.

The event is organised by the following organising committee:



The organising committee has been set up so that everyone can use their strengths and the event is prepared to the best of their ability to make it great.

### **Let us introduce ourselves: this is the MRTM**

The Mini Racing Ticino and Moesa (MRTM), founded in 1971, is today one of the leading clubs in Switzerland and Europe in the field of radio-controlled model car racing. Based in Lostallo, the club operates one of the largest and most popular tracks in Europe.

Every year we organise numerous races in various categories. Our club is made up of members who live for model car racing and have found Lostallo to be their favourite venue.

## Our plant



The Lostallo track is the centrepiece of our club. The track belongs to the European top class.

## The facts

- Track over 400 metres long
- Large covered rostrum with wide view
- Spectator grandstand and full paddock with service facilities
- Camping area and facilities for multi-day events

Lostallo has become synonymous with quality and professionalism in the world of R/C cars. Numerous national and international events are organised at the facility every year.

We have a large refreshment area for drivers, their families and spectators right next to the track. We cook, grill and serve drinks every day.

We offer you several opportunities to support us with a sponsorship. With a sponsorship we showcase regional companies, but also companies from all over Switzerland. Videos will be broadcast all over the world. Your advertising will be seen and talked about. Even after the event, the video transmissions will still be available and your advertising will still be seen.

## Sponsorship packages

	Gold sponsor CHF 1'000.00	Silver sponsor CHF 750.00	Bronze sponsor CHF 500.00
Logo on homepage with link to your website	X	X	X
Logo on flyer	X	X	
Logo on social media	X	X	
Social media links	X		
Banner advertising on the track	3 pieces	2 pieces	1 pieces
Mention via loudspeaker	X		
Invitation to the aperitif	X	X	X
Consumption voucher of CHF 10.00	10 pieces	5 pieces	

In addition to sponsorship packages, there is also the possibility of contributing non-cash prizes for the winners. There is also the possibility of supporting us with a sponsorship contribution. Contact us, we will certainly find a customised solution for you.

We would also like to mention that among the 150 participants there will also be young drivers.

The World Championships should also be a place where young people can see how good it is to take up a hobby and thus have a perfect balance for their everyday life. A special junior classification (drivers under the age of 18) will highlight the whole event - again we are dependent on sponsors. Today's young people don't just have to sit in front of the digital world, they also have to experience their hobbies outdoors - be part of it.



If you have any questions or requests, please do not hesitate to contact our marketing manager directly.

Everything clear? Are you with us? We will be happy to receive the completed form by e-mail at: [info@mrtm.ch](mailto:info@mrtm.ch)



## Registration Form / Sponsor Confirmation

Company \_\_\_\_\_

Responsible person \_\_\_\_\_

Adress \_\_\_\_\_

Postcode and Place \_\_\_\_\_

Telephone number \_\_\_\_\_

E-Mail \_\_\_\_\_

Website \_\_\_\_\_

We are pleased to support the MRTM at the 2026 World Championships as follows:

- |  |              |
|--|--------------|
| <input type="checkbox"/> Gold sponsor*       | CHF 1'000.00 |
| <input type="checkbox"/> Silvers sponsor*    | CHF 750.00   |
| <input type="checkbox"/> Bronze sponsor*     | CHF 500.00   |
| <input type="checkbox"/> Individual amount   | _____        |
| <input type="checkbox"/> Sponsors in kind    | _____        |
| <input type="checkbox"/> Sponsor for Juniors | _____        |

\* Please also send the high-resolution logo together with the form by e-mail.

Place, date \_\_\_\_\_

Signature / Stamp \_\_\_\_\_

Please send the completed and signed form to: [info@mrtm.ch](mailto:info@mrtm.ch) (Sabrina Wicki - Marketing Manager)

Thank you very much for your support.

We will contact you in good time to discuss the next steps (delivery of banners/etc.).